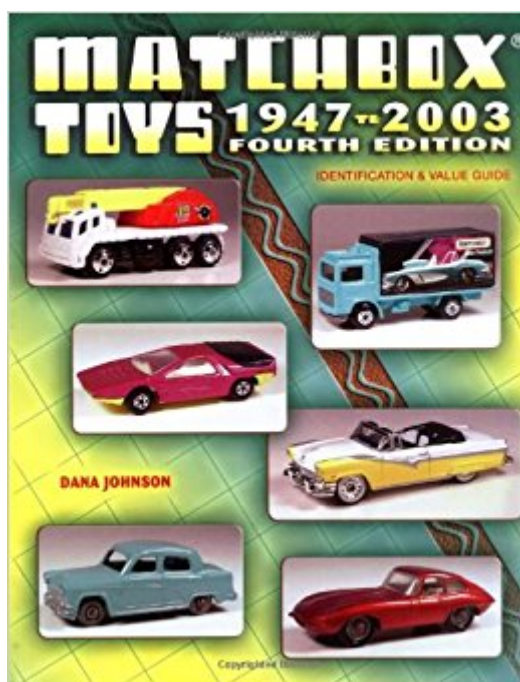




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# Matchbox Toys 1947-2003: Identification & Value Guide, 4th Edition



## Synopsis

Our fourth edition promises to be the most user-friendly Matchbox collector's guide ever produced. While most publications on this subject are organized by model number or year of introduction, this book is arranged alphabetically by model name and description. Well over a thousand photographs are included in this latest edition, with multiple variations pictured of selected models, all incorporated into a cohesive guide to early Lesney models, the Matchbox basic (1 - 75) series, Two-Packs, Matchbox Collectibles, 2004 values. **AUTHOR BIO:** Dana Johnson is an authority on collectible toy cars, including Matchbox, Hot Wheels, and many diecast models. His extensive personal collection includes mostly diecast models from all over the world. He has written several books: Matchbox Toys, 1947 to 2003, Toy Car Collector's Guide, and Collector's Guide to Diecast Toys & Scale Models. **REVIEW:** This book will have collectors racing to the bookstores. It is an all-new revised edition, this time organized alphabetically by model name and description for ease in identification. Well over 1,000 photographs are included.

## Book Information

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## Customer Reviews

I bought two reference books to find out what some of the cars I had collected might be worth. This book was the better of the two as far as finding what you are looking for. You need to know that some collectible series are still going to be impossible to locate in this book, or any other. The other reference book I purchased was the "Encyclopedia of Matchbox Toys" and it is in my humble opinion, a very difficult to use, limited scope and not a user-friendly reference guide. Two things I

learned from this book are to never buy anything as an investment until you lock the true value down. Some of the cars that appear to be extremely high quality castings are not even worth the cost of shipping. The converse is true also, finding a beat-up car in an old box in the attic might be the find of the decade. The second thing I learned is that nothing is really worth what you think, and buy a reference before you bid on anything. This is a good starting point and doesn't require a search team to find a price.

I do not know much about this product as it was bought as a gift. The recipient seemed pleased with it.

Good

Terrible Book - Minimal pictures - Does not contain all of the Matchbox toys!!

Poor pricing totally out dated

Great book but a little bit difficult to use.

Very useful guide.

Great Book. Fast shipping.

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